Federal Communications Commission Commission Secretary, Ms. Marlene H. Dortch 445 12<sup>th</sup> Street, SW CY-B402 Washington, DC 20554

Re: Proceeding 03-167

Dear Commissioners:

I want to express my support of SBC's application to provide long distance service in Wisconsin.

As the executive director of Chippewa County Economic Development Corporation, I believe that choice in local service providers has improved service. Open competition is working in 20 other states and will work in Wisconsin. Competition lowers prices and motivates investment in order to capture and develop markets.

Investment in the telecommunications industry is crucial to the development of a community. Global high tech business functions by using telecommunications, so it is important to the Chippewa Valley, which is home to computer and electronics icons such as Silicon Graphics, Cray Inc. and Hutchinson Technology.

Long distance provider choice would offer convenience and savings to households and businesses. Customers would have the convenience of packaging services together or mixing providers for cost and service options.

SBC's successful entry into the long distance market will lead to a more vibrant, fully competitive telecommunications industry and expand the range of service choices. It is for these reasons that I support SBC's application.

Sincerely,

John G. Regetz

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